

# North East Ambition

**As part of our expanding portfolio of contracts we have been successful in securing the contract to deliver the North East Ambition Programme in the North East region.**

The North East Ambition programme is designed to support SMEs and micro businesses across the North East link more effectively with local and national skills initiatives. The programme is a partnership between Education Development Trust and the North East Local Enterprise Partnership, building upon NELEP's successful North East Ambition pilot. The North East Ambition programme is a European Social Fund match funded programme that runs from December 2020 – December 2023.

Each SME that engages in the programme will be supported by a dedicated Skills Facilitator, who will undertake a needs analysis to determine the specific requirements of each business. This will be followed by the development of an action plan which will outline the approach and steps required to best support each business in addressing their needs.

## **What are the benefits to small businesses?**

- Impartial advice and guidance to help you unpick the various skills initiatives available, and make the most of the current government support available to your business
- Support in identifying and brokering the right skills solution for your business
- Helping you build the capacity of your business to address current and future skills gaps and skills shortages
- Helping you link with other small businesses where it will help you address your skills challenges.

If you are a business with less than 250 employees and are based in the North East, (Northumberland, North Tyneside, Newcastle-upon-Tyne, South Tyneside, Gateshead, Sunderland , County Durham) contact us to see how we can help you.

To find out more about the North East Ambition programme contact the team via [neambition@educationdevelopmenttrust.com](mailto:neambition@educationdevelopmenttrust.com)